



The Northfield Press



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Price—Three Cents

Red Cross Roll Call Begins Armistice Day

George Carr, Chairman

Armistice Day, next Tuesday, will mark the beginning of the annual roll call of the American Red Cross. It will be the 25th annual solicitation and in Northfield, the work will be accomplished by a large committee, under the direction of George W. Carr, as chairman. Members of the volunteer committee will be assigned certain districts in the town, which will be divided up, and Mr. Carr asks that the members of every household consider and determine their co-operation so as to give the solicitor a ready response. He urges that every adult member of a family enroll as a member of the Red Cross organization or contribute to its success. Much has been expected of the Red Cross during the past year and it has readily responded with relief to many nations in the sufferings of war and in the calamities which have befallen our own land in various places. It should not be necessary to argue for the support of the Red Cross, for practically every individual already knows of its efforts and the necessity for providing for its needs.

Members of the committee who will assist in the Roll Call here and the districts in which they will solicit are as follows:

East Northfield: Mrs. Neva Barber, west side Main street; Miss Helen Handy, east side Main Street; Mrs. William Marshall, highland avenue; W. H. Waite, streets off Highland; Roy R. Hatch, Birnam road; Mrs. Fred Huber, Winchester road; Mrs. Edward Bolton, Wanamaker and Barber district.

Northfield: Mrs. William Shattuck, Main street, bridge to fountain; Mrs. Vernal Hurlbut, lower Main street, east side; Miss Julia Austin, lower Main street, west side; Mrs. Richard Cobb, Warwick and Parker avenues, East street; Mrs. Robert McCastline, Maple street, Plain road; Mrs. Charles Repeta, Upper Farms; Mrs. Malcolm Billings, Lower Farms.

West Northfield: Mrs. Carroll Rich, Dickinson Hall, south; Mrs. A. H. Farnum, Dickinson Hall, north.

Hotel and Cottages: Mrs. A. Gordon Moody.

Seminary: Miss Helen Proctor and students.

Mrs. George W. Carr will act as secretary of the Roll Call. The local campaign will start next Tuesday morning, Armistice Day, promptly at 9 o'clock. Be ready to greet your caller.

The Defense Meeting Was Well Attended

The Civilian Defense meeting in the town hall last Friday brought a most interesting group of our citizens, who were anxious to know what the plans were of the local committee in the event of an emergency. In simple language, but authoritative, Howard Meyerhoff, the regional director for this district, supplied it. He spoke of the possible disaster which might befall a community and then explained how conditions could be met by volunteers from among its citizens. The fact however is that responsibilities must be assumed in an organized way and with a realization of the particular responsibility to be assumed. George McKean, chairman of the local committee presided and on the platform were the members of the committee, chairman of the selectmen, Fred A. Holton, American Legion Commander Warren Whitman, speakers and guests. Irving J. Lawrence led the audience in singing with Leon Dunnell at the piano. John Haseltine of Greenfield, county chairman for defense was introduced as the first speaker, who gave the information relative to the county set-up in which Northfield will play its own part. Mrs. Charles Fairhurst, explained fully the need of women's work in the organization and the part which they could readily assume. Mrs. Fairhurst heads the women's division. In the hall entry the Defense Savings committee had an exhibit and distributed literature. It was in charge of Frank W. Pearsall, the chairman. On Thursday, Nov. 13 an opportunity will be given our citizens to volunteer their services by registering at the town hall.

ST. PATRICK'S CHURCH
Roast Turkey Supper
AT THE TOWN HALL
WED. NOV. 12-6 to 8
Price 60 cents

Bad Fire Threatens The Webster Block Last Week Friday

The prompt response of the fire department and their quick action, probably saved the Webster Block from a destructive fire last Friday in late afternoon. Shortly after five o'clock, tenants of the building began to smell smoke and gave the alarm. The fire was located in the rear of the cellar of the Northfield Pharmacy and was burning briskly, wending its way upward in the partitions. Mr. Gings had left the store only a short time before he went to his home for supper, and immediately returned, while the firemen were making their way through clouds of smoke in the store and to the cellar with three lines of hose. The store of Mr. Goodspeed and the A. & P. store became smoke filled but were ventilated immediately by the opening of doors and windows. Watches and jewelry and clocks in the Goodspeed store were removed to his house. On the second floor, which is a family tenement and the telephone exchange, the smoke came in abundance and for a time the operators were forced to quit to get fresh air at the windows. Within an hour the fire had been completely smothered but the work of clearing the partitions was continued until Chief Charles Johnson was assured that there would be no further trouble. While the damage to the building will amount to several hundred dollars, it is covered by insurance, as will be the serious loss to Mr. Gings of the Pharmacy, who had considerable new stock in the cellar, as well as valuable medicines in his prescription department. The A. & P. store, which carries its own risks, did not suffer any damage nor did the store of Mr. Goodspeed. The Pharmacy cellar was a complete wreck after the fire and the insurance adjusters when they arrived Monday, had a real job on their hands. Repairs to the building will be made immediately. Our firemen deserve credit for their efficient handling of the fire. The fire caused a real traffic problem on the one-way highway construction.

Bishop Of Victoria Speaks At Hermon

The Lord Bishop of Victoria, Hong Kong, the Rt. Rev. Roland Owen Hall, will speak to the faculty and students of Mount Hermon school tomorrow noon on "Aspects of China." Bishop Hall has had a varied and always active career. In 1932 he was appointed bishop at Hong Kong at the early age of 35.

During the World War he served with several contingents, and emerged at 21 with the rank of major, all his superior officers having been killed in combat. He followed his war experiences by studying for the ministry, being ordained in 1922. Soon after, he went to China, where he was an active member of the World Student Federation. Here it was that Dr. David R. Porter, headmaster of Mount Hermon, met him and roomed with him during the meetings of the federation.

Dr. Hall looks anything but a clergyman. He prefers to appear in close-cropped hair, clad in faded and much patched khaki shorts, shirt open at the throat, hatless and barely showing a silver Nestorian cross, symbolic of his office.

He is held in highest esteem by the Chinese, whom he has assisted in many ways, notably in raising funds for the Co-operative Movement. He arrived in America a month ago, and is busy with many speaking engagements arousing a greater interest and aid for China.

Hold Student Dances

Twenty-one high school students from Barnardston and Northfield were guests of the American Youth Hostel at a square dance at the local hotel, Saturday night. It was the first of the Saturday night series during the winter. This coming Saturday evening high school students from Greenfield and Brattleboro will be invited. Teachers, students, youth hostellers, and all friends of hostels are welcome.

The series is to revive the square and folk dancing. Music is secured by records with added sound equipment, which the hotel management provides. These local students attended last Saturday: Fay Warnock, Arline Dunnell, Karleen Tyler, Virginia Bolton, Mary Bolton, Genevieve Wosniak, Shirley Severance, Althea Churchill, Clinton Holton, Leland Lawrence, Cy Bates, Andrew Stacy and Carl Stone.

Plant Indoor Gardens Mrs. Dirks Shows How At Garden Club Meet

Upon invitation of Miss Isabel Thompson, members of the Garden club met at her home last Monday evening and enjoyed a most interesting talk and demonstration of "Bringing Nature Indoors," by Mrs. Bernhard Dirks of Montague. Mrs. Dirks talk was of practical experience in constructing so-called dish gardens, from the miniature plants of the woods. The garden which she created at the meeting, enlisted the closest attention of her hearers, and was passed around the room for close inspection. Her many ideas and suggestions afforded encouragement for those present to attempt similar projects. The meeting was probably the most interesting session of the Garden club, of the many heretofore held, and Mrs. Dirks was voted the thanks of the members. Miss Thompson the hostess for the evening was also thanked for the opening of her home. President D. E. Bodley presided. The membership committee reported that 76 members were fully paid up for the year. The library committee presented a list of the Garden club books at the library and their circulation was voted extended to all patrons of the library. The club is purchasing additional books and subscriptions for magazines. The next meeting will be Monday evening, Dec. 2 and the program committee is expected to make an important announcement of the program. The treasurer reported a balance on hand of \$280. Many members will attend the flower show at the State college in Amherst this weekend and a few will go to Boston to visit the chrysanthemum exhibition there.

Observes Birthday Is 90 Years Young

Leonard R. Smith of Main St., observed last Sunday his 90th birthday and many friends called or phoned their respects. Cards and flowers were received and among them a beautiful basket of red roses from the Winchester National bank, of which for 38 years he has been a director. Mr. Smith enjoys good health and is active about the house. Mr. and Mrs. Smith will not go to Florida this winter but remain here at the home of their niece, Miss Margaret Page. The Press in behalf of the community of citizens extends to Mr. Smith most hearty greetings.

Arrives In Bombay

A cable has come to Rev. and Mrs. Edward Fairbank of this town, dated October 31, stating that Rev. Horace K. Wright, their son-in-law, has arrived safely in Bombay, India. He sailed from San Francisco on Sept. 4.

Second Series First Aid Is Well Under Way

The second of the standard first aid courses is now well under way with 45 enrolled. The class on Monday evening was given over to the practice of artificial respiration. A junior and standard course are being conducted for students at Northfield Seminary with Mrs. Cummings and Miss Tyler of Greenfield as instructors. Following completion of the 15-hour instructors' course given at the Greenfield fire station last week under the direction of John R. Tulis of Washington, D. C., five members of the standard and advance classes held in Northfield this summer are now qualified to act as instructors of future classes. They are: Dr. George Bronson, Gene Cullum, Miss Doris Harriott, Miss Hazel Schooley and Charles Repeta.

Speaks At Yale

On Monday Dr. Philip White, summer visitor here, and research worker at the Rockefeller Institute for Medical Research in Princeton, N. J., addressed the Botany department at Yale university on various aspects of his work.

In the evening a dinner was given in his honor by the group studying A-typical Growth at the Yale Medical school. Afterwards Dr. White gave a presentation of his work, which is a new approach to the study of cancer. His work reveals that the host plays an important role in cancer. Mrs. White is the daughter of the late George Arthur Smith, formerly of Winchester.

This Is Book Week Many New Additions Added At Library

This week (Nov. 2-8) is being observed as "Book Week" the country over. Booksellers, librarians, teachers, etc., are taking the opportunity to emphasize the important role that books and reading can play in the life of Americans, of every age and occupation. The free public library system that Americans enjoy originated in this country, and there is nothing finer anywhere in the world—it is a priceless heritage in a world in which many heritages are being taken away by brute force. Northfield has a public library of which it can be proud, and the librarian is eager to be of all possible service, whether seeking recreational reading, pursuing a line of study or a hobby, or trying to track down some elusive fact or bit of information.

Here are a few new books which have been added in October. Others ordered at the same time, but which have not yet come, will be reported upon later:

"Reveille in Washington," by Margaret Leach (gift). Particularly timely because it shows pre-Civil War Washington—comparable in many ways with the state of the nation's capital today.

"Good Neighbors," by Hubert Herring. About the twenty-one republics to the south of us.

"Country Schoolma'am," by Della T. Lutes. Will be enjoyed by those who liked her "Home Grown."

"Road of a Naturalist," by Donald C. Peattie. A beautifully written autobiography.

"My New Order," by Adolf Hitler. Decidedly unpleasant reading, but nevertheless a historical record.

"The Dark Garden," by Mignon G. Eberhart (gift). A mystery.

"Come Wind, Come Weather," by Daphne DuMaurier. About wartime England's wonderful people. "Blind Man's House," by Hugh Walpole. A soldier and his young bride come to live in the old house made known to readers in Walpole's older books, "The Green Mirror" and "The Wooden Horse."

New Juvenile Books

"How it Works," by Harrison. Tells in simple language all about the radio, victrola, glass-making, and any number of fascinating subjects.

"Call it Courage," by Armstrong Sperry. This attractive book won the Newbery medal for the best children's book of the year.

"Peter Churchmouse," by Margot Austin. Mothers as well as children will enjoy making his acquaintance.

"Narcissa Whitman," by Eaton. About the Oregon pioneer's wife and family.

"The Stranger in Primrose Lane," by Noel Streetfield. A mystery story for girls. Above the average for this type of book.

"The River Mystery," by Kennedy. Scene laid in Florida.

"Early Next Year" Dial Is Promised

In a letter sent out to all telephone subscribers in this town by Sydney F. Spencer, local manager of the Greenfield district of the N. E. Tel. & Tel. Co., the statement is made that "early next year a modern dial telephone service will replace the present manual service in Northfield." The new phone instruments with the dial attachment will soon be installed to replace the present mechanics but their use will be on the call system until the dial is in operation. It will take some time to make replacements, with change in wires, etc., and in most cases a change of number will be quite necessary. Subscribers will exercise patience until the work is completed.

It's Education Week Publicity Given Here

Next week, Nov. 9-15, is American Education Week, with the theme furnished by President Roosevelt: "Education for a Strong America." Supt. Robert Taylor announces that a pamphlet will be sent home to all parents of school children and that the pupils of all grades will wear buttons, bearing an invitation "Visit Our Schools." There will be a local message on the back of the pamphlets, stating that "We, the school children of Northfield, believe in Democracy, we believe in the democratic way of life, ours is a democratic way of life. This is the response of the young people of the Northfield schools to the message of the pamphlet."



NORMAN H. DAVIS, Chairman American Red Cross

War relief valued at \$49,753,515 has been given in the past 25 months to the nations of Europe, Asia and the Middle East by and through the American Red Cross, Chairman Norman H. Davis makes public today.

Of the total relief figure, Mr. Davis pointed out, \$25,160,010 represents relief made available by the American Red Cross, including a valuation of \$12,568,562 for Red Cross chapter-produced garments and surgical dressings, and for donations of ambulances and other articles received through Red Cross chapters. The remainder of the relief, \$24,593,504 represents the value of supplies purchased with government funds and distributed by the American Red Cross.

"To meet the needs of national defense, the American Red Cross is strengthening and expanding all of its services. It is our privilege as American citizens to do our part in enabling the American Red Cross to meet whatever demands the future may bring by our 100 per cent membership support," stated Mr. Davis.

Will You Register For Service When Needed?

When war comes to America, and it might, voluntary defense service of our citizens will be needed. The local Civilian Defense committee wants to know upon whom it can count, both men and women, to assume definite responsibilities and to that end will observe Civilian Defense day next Thursday, Nov. 13, by opening an office at the town hall, in order to enroll citizens who are willing to take part in the Civilian Defense. Enrollment means a willingness to have a part in the defense of our own community whenever called upon. From 2 to 5 o'clock in the afternoon and from 7 to 9 o'clock in the evening members of the local committee will sit in the Legion room to explain in detail the purpose of the effort and to make enrollments in the particular service. Air raid wardens and assistants, auxiliary police and firemen, nurses aides, doctors helpers, auto drivers, etc., will all be needed. Do your part and enroll. Show your patriotism and willingness to be of service.

Returns From Russia

Mrs. Charles Dickerson arrived in New York last Saturday on a long and adventurous trip to America, from Moscow, Russia, where her husband is connected with the United States Embassy. She had lived there for some time but left last summer before hostilities had broken out with Germany. She was met in New York upon her arrival by her mother, Mrs. William R. Moody, Mr. Dickerson's mother, Mrs. C. E. Dickerson of Oldwick, N. J., and her sister, Mrs. Arthur W. Packard of Rye, N. Y. Mrs. Dickerson is now resting at the Homestead and will remain for some time.

Lucas Szezrba Dies

Lucas Szezrba, 59, of this town died last Friday morning at the Franklin county hospital after a brief illness, although in poor health for some time. He was born in Austria and came to America, settling in Northfield in 1917. He conducted a large farm and was very successful. He is survived by his wife, Mrs. Mary (Kasenska) Szezrba, and eight children, Mrs. George Bentz of Long Island, N. Y., Mrs. Stanley Sterzega of Yonkers, N. Y., Mrs. Everett Danforth of San Diego, Calif., and Stephen, Stella and Olga at home. A brother, Peter Szezrba, resides at Hartford, Ct. The funeral was held Sunday afternoon at his home and with a requiem service in Holy Ghost Ukrainian church of South Deerfield of which he was a member. The burial was in the Holy Ghost cemetery at Whately.

Expect Large Crowd At Senior High Play Town Hall Tonight

The stage at town hall is all set for tonight's performance of "Tom Sawyer," by the seniors and others of the Northfield high school for the benefit of their Washington trip fund. The curtain will rise at 8 o'clock and the list of characters will be taken as follows: Aunt Polly, Tom's aunt, Winona Robinson; Mary, Tom's cousin, Barbara Harris; Mrs. Sereny Harper, a neighbor, Helen Smith; Tom Sawyer, an all-American boy, Clinton Holton; Joe Harper, Tom's pal, William Andrew; Sidney, Tom's half brother, William Shattuck; Jim, a young negro boy, Andrew Stacey; Becky Thatcher, Tom's adored one, Eleanor Barnes; Huckleberry Finn, the village outcast, Irving Scott; Susy Harper, Mrs. Harper's daughter, Virginia Bolton; Widow Douglas, who knows all the news, Mary Bolton; Sheriff, Peter Ladzinski.

The story of the adventures of Tom Sawyer, by Mark Twain, is familiar to all readers and has been one of the most popular books. The characters were all real people. Mark Twain, a native of Hannibal, Mo., confessed to an old friend that he himself was Tom Sawyer and that all the other characters were friends of his. Those who attend this production by our young people may feel that they are again renewing their acquaintance with the characters and story of the book. At town hall this evening (Friday) at eight o'clock.

George Leroy Gibson

George Leroy Gibson, who for some time has made his home with his son, Ralph V. Gibson and family in West Northfield, died last week Thursday evening, Oct. 30, after a brief illness. He was born April 22, 1866, at Richmond, Vt., and had followed the work of a painter during his career. Mrs. Gibson died in 1918 and since that time he was a welcome visitor at the homes of his son and daughters. He was a man of most excellent character and had many friends. He was interested in Northfield and enjoyed his living here, although he spent several winters of late in Florida. He is survived by his son, Ralph V. Gibson, two daughters, Mrs. Cora Hall of St. Petersburg, Va., and Mrs. Doris Stanhope of Durham, N. C. Also two sisters, Miss Anna Gibson of Boston and Mrs. Homer Baker of Daytona, Fla. Also two brothers, Leon Gibson and Malcolm Gibson of Richmond, Vt. There are 17 grand-children and 3 great-grandchildren. The funeral services were held last Sunday afternoon at his late home, with Rev. W. H. Giebel, officiating. Burial was on Monday in the family plot in Hillside cemetery at Richmond with arrangements in charge of Undertaker George N. Kidder. Members of the family accompanied the remains for the interment.

Fortnightly Luncheon

The annual luncheon of the Fortnightly will be held Saturday at one o'clock at the Northfield hotel. The president and members of the executive committee of the Fortnightly are hostesses. The guest speakers will be Mrs. Edward Broadhurst of Springfield, third vice-president of the State Federation, and Mrs. Guy Downer of Shelburne Falls, the 15th district director. Music will be provided by Miss Gloria Savcheff.

Winter In California

Rev. and Mrs. William W. Coe are leaving Northfield to spend the winter in California, where they will be the guests of his brother in San Diego. They have rented their home for the next six months to Mrs. Charles E. Leach who closes Sunset Inn at the Farms for the winter. The many friends of Mr. and Mrs. Coe trust they will have an enjoyable and comfortable winter in the sunnyland of California.

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Mat. 2:15 - Eve. 8:45-8:50 , Sunday at 6:20 - 8:30

Fri. - Sat. Nov. 7 - 8
"NEW WINE"
Ilona Massey - Alan Curtis
Saturday Only
5 Acts Vaudeville

Sun. thru Wed. Nov. 9 - 12
"LADY BE GOOD"
Eleanor Powell - Ann Sothern
Robert Young

Thur. - Fri. Nov. 13 - 14
"DOWN MEXICO WAY"
Gene Autry - Smiley Burnette

Fri. - Sat. Nov. 7 - 8
"THE LAST OF THE DUANES"
George Montgomery
Lynne Roberts
"MOONLIGHT IN HAWAII"
Jane Frazee - The Merry Macs

Sun.-Mon.-Tue. Nov. 9-11
"BAD LAND OF DAKOTA"
Robert Stack - Ann Rutherford

Wed. - Thur. Nov. 12 - 13
"NINE LIVES ARE NOT ENOUGH"
Ronald Reagan - Joan Perry
"THE BRIDE CAME C. O. D."
James Cagney - Bette Davis

West Northfield and
South Vernon

South Vernon Church, Rev. B. F. White, pastor: Communion, Sunday morning at the close of the worship service at 10:30; Rev. Dr. White will preach on the subject, "Love That Knows No End." Sunday school at 11:45. The young people's societies of the Vernon Union church and the Goodale Memorial church of Bernardston will unite with the Loyal Workers in conducting the Sunday evening service at 7:30. A representative of each group will speak.

The Loyal Workers have been invited to take part in an entertainment and social at the Moore's Corner church in Leverett next Friday evening.

Windham county Pomona will meet at Putney Monday evening, Nov. 10 for election of officers. Vernon Grange will hold election of officers at their regular meeting next Wednesday evening.

Mr. and Mrs. George Dunton have moved to the upstairs apartment of Mrs. Allen's house opposite the post office.

Miss Grace Randall accompanied Miss Loyola North of Gill to the latter's home in Maine for the weekend.

The Women's Mission society will hold a fair Friday, Nov. 28 at the South school. There will be an entertainment with Mrs. Gertrude Gibson, Mrs. Bessie Dunklee and Mrs. Gladys Gould in charge. Food, fancy work and rummage articles will be sold by Mrs. Mildred Dunklee, Mrs. Geo. Day, Mrs. Harold Allen and Mrs. Gibson.

John Arsenault and family have moved to the home they recently built.

There will be a supper and fair at the South school next Friday evening.

Mrs. Frank Lackey is visiting her son, Alfred, in Portsmouth, N. H.

There will be a card party next Thursday evening at the Pond schoolhouse.

Mrs. George Tyler is visiting her sister, Mrs. Harriet Webster in Brattleboro.

Cars driven by Richard Harris of South Vernon and Walter Reed of Winchester, N. H., collided Tuesday morning near the home of Bert Britt. Both autos were badly damaged, but the drivers suffered no serious injuries.

Mrs. Julia S. Ennis has closed her home and will spend the winter at Lake Como, Florida.

Mrs. Cora Hall of Petersburg, Va., Mr. and Mrs. Arnold Stanhouse of Durham, N. C., Mr. and Mrs. Dan Copley, also of Durham, Mrs. Edward Duggan of Brattleboro were at the home of Mr. and Mrs. Ralph Gibson for the funeral of George Leroy Gibson.

Rev. and Mrs. B. F. White were given an appreciation party by the Women's Mission society at the church last week Wednesday evening at the close of the meeting.

TOWN TOPICS

At the meeting of the Foreign Policy association at the Weldon hotel in Greenfield, some 350 persons attended and heard Dr. Hans Kohn discuss the war situation. It was the annual meeting and Dr. David R. Porter of Mount Hermon was again elected a director. On the executive committee were named Harry Erickson of Mount Hermon and Miss Eleanor Davis and Miss Mira B. Wilson of Northfield.

Mrs. J. V. McNeil of Maple street has been called to St. Johnsbury, Vt., by the sudden illness of her husband, who has charge of a contract work of construction there.

Mrs. C. H. Spaulding has returned home from the Franklin county hospital.

Rev. William E. Park was the guest speaker at the South Deerfield, Sunderland and Whately Brotherhood dinner held in the Parish House at South Deerfield last night.

Rev. Philip T. Phelps, who has remained at his cottage on Rustic Ridge, to enjoy the fall weather, left this week to spend the winter at Neshanic, N. J.

Gordon C. Buffum of this town, has been elected a director of the "Old Fashioned Githerin" association which is presided over by Pastor MacArthur of the Ludlow, Vt., Federated church and who is heard over the radio every Monday evening.

The State Memorial library at Gill will hold a stamp exhibit this Saturday afternoon at 3 o'clock and the public are invited to call and see it.

The Northfield bowling team visited Winchester last week Thursday evening and won the game by 73 pins.

"Lady Be Good" with Eleanor Powell, Ann Sothern and Robert Young comes to the screen at the Latchis Theatre in Brattleboro Sunday as one of the season's best musical plays.

Miss L. F. Dean of Brookline is spending the week as the guest of Mr. and Mrs. Joseph W. Field.

Mrs. G. M. Ball of New York City who has spent the summer at her home on the Mahwah road has closed the same and will spend the winter in New York.

The third annual banquet of the class officers' conference of the Mount Hermon Alumni association will be held tomorrow evening (Saturday) at the Northfield hotel at 6:30. President W. E. Park and Headmaster David R. Porter will be the speakers at the dinner meeting.

Young People's Forum

Doric Alviani, director of music at Mass. State college, will sing this Sunday evening at 8:15 in the vestry of the Congregational church at the meeting of the Young People's Forum. Everyone is welcome. Mr. Alviani was well received on two other visits to Northfield and is to be remembered for his pleasing personality and unique presentation of his songs.

Active Events Held
At Seminary - Hermon

The Rollins Studio Players of East Hampton, L. I., are presenting "afashion, or Life in New York" at the Northfield schools this week. This rollicking farce with music was written by Anna Cora Mowatt and was first played at the Park Theatre in New York in 1845. The current production is directed by Leighton Rollins. The three-act play was presented last night (Thursday) in Camp hall at Mount Hermon and may be seen again tonight (Friday) in Silverthorne hall on the Seminary campus at 8:15.

Book Week, an annual event at the Seminary, will begin on Sunday, Nov. 9 with a tea from 2:30 to 4:45 in Talcott library. Miss Sara Ware Bassett, author of a number of well-known books, will be the guest of honor. A new and varied collection of books, including a number of the current best-sellers will be on display in the library during the week.

Sunday speakers this week will be the Rev. A. Graham Baldwin, school minister of Phillips Academy at Andover, and Gaylord Douglass, formerly headmaster of Willbraham Academy. Mr. Baldwin will preach at the morning and evening services in Sage chapel at 11 and 5. Mr. Douglass will speak at the morning service in the Hermon Memorial chapel at 10:30. There will be musical vespers at Hermon at 5:30.

Are Helping Along

Co-operation with churches in neighboring towns has always been the custom of students and faculty of the Northfield schools. In earlier days the radius of such activities was sharply defined by "horse and buggy" limitations, but the advent of the horseless carriage extended the range of these expeditions considerably. Now, however, comes word of what is perhaps the most ambitious project of this kind the schools have ever undertaken.

Under the leadership of Dr. Herbert Gale, head of the Seminary Bible department, a group of faculty members are conducting a series of meetings in Springfield, Vt., under the auspices of the combined Bible classes of the local Methodist Episcopal church. The series, which consists of eight bi-weekly sessions, is based on the theme, "Living Ideas of the Bible." Among other faculty members taking part are the two Northfield schools' chaplains, Rev. Harold B. Ingalls of the Seminary and Rev. J. Glover Johnson of Mount Hermon.

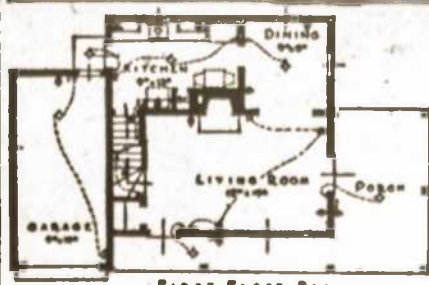
Grange Notes

Northfield Grange will hold a regular meeting next Tuesday evening with election of officers.

Conn. Valley Pomona will meet here next Wednesday evening. There is to be a roll call and the annual election of officers.

Twenty-five members from this town neighbored with the Hinsdale Grange Tuesday evening.

Revived: The Old Fashioned Rocker



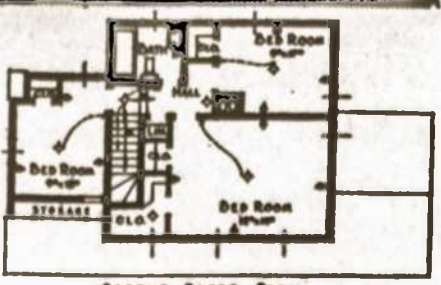
Here's advance news for homeowners: the old fashioned piazza is back. And here's proof of how gracefully it fits into our up-to-date house with its colorful roof, its fronting garage doors and its panels of daylighting glass blocks. The news will be welcome to many an American family which has secretly mourned the passing of the rambling piazza from many recently built homes. For with it went the hammock, the swing and the rocking chair—backstays of American home comfort.

The porch brought out much that was rich and pleasant in our

national character. There, political arguments fetched far into the summer night. There, sister and her boy friend held hands. There, Grandma's rocker chock-chocked an accompaniment to her knitting and dreaming. An evening on the porch was American night life at its best.

It's not too late to add a porch to a house that lacks this friendly outdoor room. It can be done much as Randolph Evans, the noted small house architect, has done it here. He has built it out from the body of the house, then roofed it with its own roof of colorful and fire-resistant asphalt shingles to match the shingles on the main house roof.

Because of its graceful roof, this porch has become an integral part of the house—not glued on as an after-thought. It is the type of alteration that can be done so readily—and so easily—under the modernization terms of the F.H.A. There are other modernization lessons for owners of older homes in this bright new house. That



tiny "window" to the left of the front door, for example, is a panel of glass blocks daylighting the front hall coat closet. These are the same Insulux blocks that are so widely used to floodlight bathrooms and kitchens. (Mr. Evans, who designed the house for the Monthly Small House Club, 140 Nassau Street, New York, N.Y., has used glass blocks in both these rooms, too.) Their chief virtues are that they cannot be seen through, yet flood the room with rich daylight. They are easy to keep clean and also insulate against winter heat loss.



tailored by Globe
20% WOOL, 5% SILK

You can be fashionable, comfortable, and carefree in this new "RED HOTS" Sports Underwear. Make your selection now from our complete selection. Sizes small, medium and large.

For Football Games . . . For Outdoor Sports

\$1.00 to \$2.50

(Street Floor)

WILSON'S

Greenfield

she looks younger than ever
in her . . .

"YOUTH-E-FECT"
DRESSES



PERFECT HALF
SIZE STYLES

In These Smart Colors:

—Black —Red
—Green —Brown
—Blue —Taupe

The kind of dresses that women love. Every detail is young and flattering and scaled to fit your figure. Generous seam and hem allowances for adjustment. Broad trims for dress up glitter. Sizes 16 1/4 to 24 1/4.

\$10.98

\$14.98

\$16.98

(Second Floor)

WILSON'S

Greenfield

FOR A FORD
SERVICE JOB.

YOU CAN'T BEAT
YOUR FORD
DEALER!

ASK ABOUT
PAYMENT
PLANS!

THE GOVERNMENT NEEDS SCRAP METAL
OF ALL KINDS
FOR THE DEFENSE PROGRAM

Call JULIUS BLASSBERG

5 SECOND STREET TURNERS FALLS

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He Will Call for Your Old Metals and Paper

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REMEMBER
PING STORE OF
BUY THE ECONOMICAL WAY AND SAVE
ON EVERY PURCHASE

OUR SPECIAL LIST
Armour, Treat
Ocean Spray Cranberry Sauce can 11c

Phillips Tomato Juice
Rockwood Cocoa
Silverfloss Sourkraut

Van Camps Evaporated Milk
Mothers Flour (Quaker Oats Co.) 24 1/2 lb 89c

Campbells Tomato Soup 3 tall cans 21c
Phillips Early June Peas 3 No. 2 cans 25c

Hand-packed Tomatoes 3 No. 2 cans 25c
Lovering Farm Tomato Catsup 14-oz bot. 10c

Phillips Pork and Beans 3 16-oz cans 17c
Bells Poultry Seasoning pkg 7c

Growers Assorted Spices tin 7c
Phillips Mixed Vegetables 3 No. 2 cans 25c

Sunmaid Seedless Raisins 3 15-oz pkgs 25c
Beech-Nut Peanut Butter 9-oz jar 14c

Italian Cook Salad Oil gallon \$1.39
Vim Pep Dog Food 6 tall cans 25c

THANKSGIVING WILL SOON BE HERE
SUPPLY ALL YOUR NEEDS BY
SHOPPING HERE EARLY

TOPICS

Mr. and Mrs. N. E. Fay of
Providence, R. I., who were
in the city last week, are
expected to return to their
home in Mountain Park.

Rev. Edward Fairbank of this
town was in the city last
week, attending a conference
of the New England
Conference of the
United Methodist Church.

The ladies of the Northfield
church will serve a
social at the church
on Sunday afternoon.

Among those who attended the
Cross production meeting in
Greenfield last week were
Mrs. Sutherland, Mrs. Charles
Sutherland, and Mrs. Charles
Sutherland.

Four residents of this town are
taking the instructor course for
first aid given by the Red Cross
at the first station in Greenfield.

They are Dr. George Bronson,
Miss Doris Harriot, Gene Cullom
and Charles Repeta.

Friends in Northfield are cordially
invited to attend the 39th
annual fair of the Animal Rescue
League of Massachusetts, at the
Copley Plaza hotel in Boston,
Dec. 1 and 2.

Despite the rain of last Saturday,
there was a good attendance
at the auction sale at the home of
the late William Piggott, and
everything offered was sold. The
horse was bid in by Dr. Bronson.

Mrs. Grace C. Cornell has
closed her home on Winchester
road and left last Monday to
spend the winter at Lynn Haven,
Fla.

Henry Lyman of Maple street
who has been in town this summer
has gone to his home in Springfield
for the winter.

The U. S. Civil Service commission
announces an open competitive
exam for junior stenographer
and senior and junior typists,
for females only, to serve in
the New England states. Applications
must be filed by Nov. 14.
Details at East Northfield post
office.

Dr. and Mrs. James L. McConaughy
of Middletown, Ct., were
registered at the Northfield
last weekend. Dr. McConaughy is
a trustee of the Northfield schools
and president of Wesleyan college.

There was filed in probate court
at Greenfield last Saturday,
inventories of two Northfield
estates. The estate of the late Rev.
David B. Tomkins, appraised by
Paul W. Bittner, gives personal
property of \$8,378.67; and the
estate of the late Lucy V. Stearns,
appraised by Carl L. Mason, gives
personal property of \$7,191.82
and real estate of \$197, a 12th
interest in the estate of William
D. Alexander.

The members of the local
Health Council will meet next
Monday afternoon at 3:30 o'clock
at the town hall, when important
matters of business will be
considered.

A son was born to Mr. and
Mrs. Harold W. Clark of Greenfield
at the Franklin county hospital
on Sunday, Nov. 2. Mrs. Clark
is the former Martha Stebbins
of this town.

The Franklin county hospital
and the Farren Memorial hospital
have again been given approval
by the American College of Surgeons,
which was in session in
Boston this week.

According to a deed filed at the
Registry, the Northfield schools
have transferred to the state,
land needed in connection with
the building of the highway. Another
deed is filed from the
Northfield Hotel Co., for the same
purpose.

Mary Gethman, daughter of
Mrs. Walter Gethman, who is a
junior at Oberlin has been chosen
as president of her cottage group.

Warwick is again planning an
Old Home celebration for next
year, and a committee has been
named to make arrangements.
Charles Morse is chairman of the
committee.

October proved to be a dry
month with little rain. From the
records kept in various sections
of the county, only a little over
two inches fell. Heavy rains are
needed to start the springs, and
the brooks running. Reservoirs
and wells are low.

George Pefferlee our Railway
Express representative was among
those who attended a meeting of
representatives in Greenfield last
Friday evening at the Hotel Weldon
to consider the handling of
the much increased express delivery.

Mr. W. Stanley of Highland
avenue has returned from a visit
with her daughter and husband at
Detroit, Mich.

"Dick" Orr has arrived in town
to visit Mrs. Orr. Dick Orr
has been in the city for some
time, and is now in the city for
some time.

Joseph Langley is chairman
of the committee to hold the
annual meeting of the
United Methodist Church.

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MAKE WASHDAY EASIER-SEARS HAS WHAT IT TAKES, FOR LESS!

100-FT. STURDY CLOTHES LINE

SEARS NEW ELECTRIC WASHER

ONLY \$5 DOWN DELIVERS ONE TO YOUR HOME

\$49.95

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SEARS, ROEBUCK AND CO.

Phone 5446

Sturdy ironing board of warp-resistant wood with fold-in legs, steel braced for extra strength. Roomy, 12x48-inch top.

For honest washing, efficiency. Every penny you spend goes into performance in the big value Kenmore.

More! Large 8-sheet office machine named tub. Triple.

Gentle, thorough washing. Each 12-inch white balloon.

Safe - sealed. Powerful.

102 Main St. Greenfield

SEARS, ROEBUCK AND CO.

Phone 5446

Miss Fannie Lombard, who is located at Waltham, spent last weekend here at the home of her parents.

Supt. of the district schools, Robert H. Taylor of this town, was the speaker at exercises at the Riverside school in Gill, last night in observance of national education week. A reception to Mr. and Mrs. Taylor was given.

The Ladies Benevolent society of Northfield Farms have plans under way for their annual fair. Arrangements were considered at their meeting at the library Wednesday.

Malcolm Ware of Gill has returned home after an operation performed at the Farren Memorial hospital.

Card of Thanks

We wish to thank all our friends and neighbors at this time for their kindness and expressions of sympathy in the death of our father, Mr. G. Leroy Gibson.

Mr. and Mrs. R. V. Gibson
Mrs. G. O. Hall
Mrs. A. D. Stanhope

DELAND'S MUSIC STORE

Franklin County's Musical Center
27 Chapman St. Greenfield

THE POCKETBOOK OF KNOWLEDGE

62,000,000 POUNDS OF STEEL ARE REQUIRED TO BUILD ONE MODERN BATTLESHIP—ENOUGH TO MAKE ABOUT 30,000 AUTOMOBILES

THE MACADAMIZED ROAD TAKES ITS NAME FROM THE MAN WHO DEVELOPED THE TYPE OF ROAD-BUILDING—JOHN MACADAM, A SCOTSMAN

OVER 50,000,000 RADIOS ARE IN USE IN THE UNITED STATES TODAY—MORE THAN 1 1/2 RADIOS FOR EVERY FAMILY

THE ROLL OF THE AIRPLANE INDUSTRY IS NOW \$10,000,000 A WEEK

LONDON OWES ITS BIRTH TO SALT—CARBON DIOXIDE SALT USED TO CROSS THE CHANNEL WHERE THE CITY NOW STANDS, AND THE "BRIDGE" HAD THE SPOT-A HEADQUARTERS

YOUR CAR NOW NEEDS:

ANTI-FREEZE
WINTER GEAR GREASE
WINTER OIL
WINTER LUBRICATION
SAFE TIRES
A GOOD BATTERY
A COLD-WEATHER CHECK-UP

Daily, Certain Automobile Items are Getting More Scarce—BUY NOW and BE SAFE

SPENCER BROS.

Ross L. Spencer
Northfield Phone 300

SAVINGS

R. C. A. Licensed RADIO TUBES

Your radio is only as good as its tubes. Known as strictly first quality. Equal or superior to many makes costing much more.

Complete Stock for All Kinds and Models!

RADIO TUBES TESTED FREE

SHELL MOTOR OIL Winter Grades 12 1/2 qt. Tax Included Bring Your Own Containers

RADIATOR PROTECTORS Keeps out cold air and enables motor to warm up quickly. 69c

SHIELD ANTI-FREEZE Protect your radiator against the weather. The cold is here 69c Gallon in Bulk Friday and Saturday Only

TREK \$1 Gal.—25c Qt. ZERONE \$1 Gal.—25c Qt. GET YOURS TODAY

STORAGE BATTERIES 39 PLATE \$3.95 45 Plate \$4.95 12 MONTHS GUARANTEE

Heavy Duty CHAINS Emergency 6.00-16 35c

ECONOMY AUTO STORES

60 ELLIOT ST. TEL. 662 BRATTLEBORO

"What is your occupation?" "An organist."

"Organist, eh? And why did you give it up?" "The monkey died."

Father (to infant son sucking his thumb): Hey, Son, don't do that. You'll need it when you're old enough to travel.

Have you heard what the mayonnaise said to the refrigerator? "Close the door, I'm dressing!"

"My wife has a queer way of getting even with the Telephone Company."

"How's that?" "She uses my car to knock down their poles."

The Northfield Press

NORTHFIELD, MASS.

WILLIAM F. HOEHN
Editor and Publisher
Telephone 164-2

Published Every Friday
Printed by Transcript Press, Athol
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Subscription: \$1.00 a year

"Entered as second-class matter
August 9, 1935, at the Post Office at
Northfield, Massachusetts under the
Act of March 3, 1879."

Friday, November 7, 1941

EDITORIAL

OUR ARMS OUTPUT

Criticism of this nation's arms effort continues to mount. According to one of the latest surveys, it will be another year before our military production rivals that of England. Inasmuch as we have three times the population of Britain, and have many times the resources of all kinds, it is apparent that we are still a long way from anything resembling an "all out" armament program.

In some quarters it is believed that our actual production may be greater than official announcements indicate—that, in other words, the extent of our arms output is being deliberately played down as a matter of policy. Whether this is true or not, however, a great many authorities are convinced that some radical changes must be effected before this nation's "arsenal of democracy" dream is even partially realized.

Mute Evidence Here

The verdict was that he was "killed on his way to work." Thus the National Safety Council is calling our attention to a critical problem. All occupational deaths in the country in the first eight months of this year total 12,490 while deaths from accidents, off the job, were 19,000. How essential it is therefore that every pre-

caution be taken by our people to exercise great care in going to and leaving work, not to hurry unnecessarily, not to take chances in crossing the highways, and particularly by our motorists to drive within reason and to have their cars under control. Safety first must be uppermost in our mind in every endeavor.

Doctor (after painting sore throat): Three dollars please.
Patient: Three dollars! Why last week I had my kitchen painted for two-fifty.

Here is one more thought. Don't put on your winter mulch too soon. In other words, wait until you're positive the ground has frozen. Then the main purpose of the mulch is to keep it from alternate freezing and thawing until next spring. A mulch applied early also provides a good nesting place for mice.

Dad: Now, Son, what's this 55 for on your report card?
Son (hopefully): Maybe it's the temperature of the school room.

A REAL PAPER — THE PRESS

Know Massachusetts

by State Planning Board

It is officially estimated that approximately 1,500,000 persons are employed in Massachusetts in all kinds of non-agricultural establishments, an increase of 16 per cent over last year. Factory employment is about 21 per cent greater than a year ago. . . . Boston has the deepest water at high tide of any major Atlantic port. . . . The City Hall in Salem did not cost the city a cent; it was built with funds given by the Federal Government in 1837. . . . During the depression years of the 1930's, Massachusetts had the smallest number of bank failures and suspensions of all the industrial states in the country. . . . The first electrification of a steam railroad was in 1895 when a section of the New Haven Railroad's Nantasket Beach branch was electrified. . . . Massachusetts was one of the first states to pass zoning laws. . . . There really was a Mother Goose and she lived on Pudding Lane, near the present Boston Stock Exchange, and is buried in the Old Granary Burying Ground. . . . The Boston Postal District covers 270.3 square miles and embraces 25 cities and towns, the largest area of any district in the United States. . . . The first written constitution adopted in America was that written and signed on the Mayflower. . . . In area Massachusetts ranks 44th among the States. . . . Boston is the largest state capitol in the Union. . . . The Division of Metropolitan Planning has been transferred to the State Planning Board at 11 Beacon street.

Electric Company Halts Expansion

Suspension of all sales promotional activities for heavy duty appliances and of all service line extension was announced today by the Western Massachusetts Electric company.

OPM, to conserve critical materials for national defense, requested such action of utility companies in the form of instructions under priority ratings and President Harry E. Duren said immediate steps were taken to co-operate to the fullest extent. Copper is now one of the scarcest of the metals required for defense. This was the chief motivating factor behind Priorities Director Nelson's drastic clamp-down this week on non-essential uses of the metal.

Beside immediate halt of heavy duty appliance sales efforts for the duration of the emergency, the company announced it would discontinue after Dec. 31 its long-established policy of paying part of the wiring costs for customers who install electric ranges.

Further to assist the OPM conservation objectives, the company plans to establish a utilization department to advise customers on use and repair of electrical appliances to increase their efficiency and prolong their life.

Defense Bond Banks To Help You Save

Coin banks which will hold exactly \$18.75—\$10 in dimes and \$8.75 in quarters can now be had through the local committee of Bundles for Britain and will cost only ten cents each. They are made of transparent cellulose with metal top and base and are very attractive. Get one right away, as only two dozen have been ordered, by phoning Mrs. George W. Carr or Mrs. A. Gordon Moody, and when the bank is filled, exchange it for a defense bond.

CLASSIFIED

RATES — First insertion, not more than 25 words, 25 cents. Three times, 50 cents. Cash with copy.

YOU CAN BUY College clothes for as low as \$5. Sport models, shorts, slacks, odd coats, vests, and pants. See BRAFF, Cleaners and Dyers, 12 Chapman St. Greenfield, or 45 Elliot St. Brattleboro. 8-19-41

FOR RENT—The Askren residence on Wanamaker road. All improvements. Immediate possession. Rent reasonable. Apply Mr. Hoehn, telephone 164-2. 11-7-41

FOR SALE—4 New Zealand white rabbits, "Stalla Strain," all in A-1 condition. A good trade if taken at once. Apply Fred S. Merrifield. 10-31-41

FOR RENT—6-room modern apartment, newly decorated. Mrs. A. O. Merriam, 38 High street, Greenfield. Tel. 6508. 10-31-41

FOR SALE—E-flat alto Martin saxophone. Enquire Mrs. F. Earl Lilly, South Vernon, Mass. 11-7-41

Opens Beauty Nook

In the room in the Proctor Block, directly in the rear of the Northfield post office, there has been opened by Mae Dean a beauty nook, to which she invites the women of the town to call and get acquainted. The large room with all its conveniences for a beauty parlor has been reconstructed and decorated by Leon Tabor, owner of the block and it is very attractive. The opening of the nook was much hindered last Saturday by the rain storm, but the opportunity still exists for women to call and become acquainted. Mae Dean is a fully experienced artist.

AUTOMOBILE INSURANCE

Insure with the TRAVELER'S INSURANCE CO. World's Largest Casualty Insurance Company CONSULT ROY J. FISH AGENT Tel. 236 Northfield, Mass.

Hotel Brooks

Brattleboro
The Pickwick Coffee Shop
The Colonial Dining Room
Special Sunday Dinners
Friday Night - Lobsters
All Dining Rooms
Air-Conditioned
Free Parking For Guests

Have You Seen Them
COLONIAL RUGS
Made in Northfield
For Your Home
Reasonably Priced

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Insurance - Notary Public
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INSURANCE

COLTON'S

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Negus & Taylor
Incorporated
GREENFIELD - FUEL FALLS

CHRYSANTHEMUMS

Potted
Full of Buds and Bloom
Also Cut to Order
J. W. FIELD
Northfield

ADVERTISE IT IN THE PRESS

DON'T FORGET TO FEED THE BIRDS

HOUSE OF QUALITY

Since 1911

The Quality Beverage Shop and Store of Franklin County for 30 years

Manufacturers of the Famous GLENBROOK GINGER ALE

We Deliver in Northfield. Send Your Order by Mail to:—

RYAN & CASEY

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Greenfield

A. H. WRIGHT, M. D.
PHYSICIAN and SURGEON

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Hours: 1 to 8 and 7 to 8 p. m.
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Office Closed Friday
Afternoon and Evening

F. WILTON DEAN, M.D.
PHYSICIAN — SURGEON

90 Main Street Telephone 33
Hours: 1-3; 7-8, except Thursdays
Wednesday Evening by Appointment Only

Dr. Richard G. Holton
DENTIST

Office Hours: 9 a. m. to 12 m.
1:30 to 5 p. m. Tel. 105-2
Saturday Afternoon Reserved
Bookstore Bldg. E. Northfield

ALFRED B. JORDAN, O. D.
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OPTOMETRIST

117 Main Street Brattleboro
Hours 9-12, 1-4
and by appointment
Telephone 12

FLOWERS:
are symbols of happiness
— what a world this
would be without flowers
Hopkins, the Florist, Inc.
Tel. 730 Brattleboro

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INSURANCE

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TYPEWRITER Headquarters

Typewriters Rented, Sold,
Exchanged, and—Repaired
Ribbons and Carbon Paper
C. H. DEMOND & CO.
391 Main Street Greenfield

FUEL and FURNACE OIL

For All Oil Burners
MYRON DUNNELL
Phone 338

Dr. David Hopkins
(VETERINARIAN)

Small Animal Hospital
X-Ray Service
21 Laurel St. Tel. 1207
Brattleboro, Vt.

PARAMOUNT
Theatre Brattleboro

STARTS SUNDAY
BING CROSBY
and MIGHTY CAST in

"BIRTH OF THE BLUES"

— FRI. - SAT. —

"40,000 Horsemen"

and

"Bandit Trail"

The Victoria Theatre

Greenfield

Friday-Saturday, Nov. 7-8: Five acts of vaudeville; also "Meet Boston Blackie," with Chester Morris and Rochelle Hudson.

Sunday through Tuesday, Nov. 9-11: "Manpower," with Edward G. Robinson and Marlene Dietrich. Also "Thanks for Listening," with an all-star cast.



caution be taken by our people to exercise great care in going to and leaving work, not to hurry unnecessarily, not to take chances in crossing the highways, and particularly by our motorists to drive within reason and to have their cars under control. Safety first must be uppermost in our mind in every endeavor.

The Back Yard Gardener

By G. O. Oleson

The coming weekend promises to be a busy one for yours truly. It's a case of being torn between loves or between the devil and the deep blue sea. In Boston starting Nov. 6 and ending Nov. 9 is the annual fall show of the Horticultural society, and at State college is the annual horticultural show, starting the 7th and ending the 9th. And in Worcester at Horticultural hall is another chrysanthemum show Nov. 6-9. At home I hear gently calling numerous jobs to be done; fall clean-up, winter protection, etc.

Now what would you do in a case like that? I'm going to take in one show at least, all if I possibly can, and let the work go hang. I missed out on the harvest show held in Boston, but I think these flower and garden shows offer too many opportunities for good ideas to let them go by without attending.

I think I've said before that these are excellent places to pick up new ideas from arranging flowers in the home to landscaping the hen house.

In Boston the big show is a co-operative affair between the chrysanthemum society and the Massachusetts Horticultural society with the show featuring chrysanthemums. However, there will be other displays including orchids and various greenhouse flowers. I also understand there is to be a competition for flower arrangement.

At the State college the horticultural show is put on by the students under the guidance of the professors and instructors. They have a central theme which is carried out through the entire show, and I understand that this year the theme is to be Victorian in nature.

If you can't take in all, at least take in one of these excellent shows.

Now as to fall clean-up—well, I think so much has been said

TO OUR



CUSTOMERS

Announcing An Important Change In Policy

Our Government, through the Office of Production Management, has requested that we discontinue sales efforts on electric ranges and other heavy duty appliances. This is a measure of co-operation asked of all utilities for the conservation of essential materials necessary to National Defense.

We will, of course, take steps at once to comply with this request and have, therefore, set the date December 31, 1941 as the time when all sales efforts in connection with heavy duty appliances and range installation allowances must cease. Service line extensions, except those vital for defense purposes, will also be limited.

Our National Defense Program needs the co-operation of everyone for its success and we are anxious to do our part. This change in policy, though hard to make, is just one way in which we can contribute to the maintenance of our American way of life during this period of emergency.

WESTERN MASSACHUSETTS ELECTRIC COMPANY
TURNERS FALLS POWER & ELECTRIC COMPANY

CONSTITUENTS OF WESTERN MASSACHUSETTS COMPANIES